JP-AAWG Opening
Severin Walker
M³AAWG Chairman
Severin Walker

- **M³AAWG**
  - Board Chairman
  - Technical Committee Co-Chair

- **Comcast**
  - Senior Manager, Service Policy Assurance
  - 15 Years in Anti-Abuse, Compliance, and Law Enforcement Collaboration
M³AAWG
Why, What, and How

Why do people participate at M³AAWG?
To Develop, Document, and Share Solutions such as...

- Domain Authentication (DMARC, ARC, etc.)
- RCS and Telephony Call Abuse
- GDPR Impact Analysis
- DDoS Attack Detection and Mitigation
- Abuse Desk X-ARF and Best Practices
- Senders’ Best Practices and New Challenges
- Malware and Scam Analysis
- Emerging Threats from IoT

What can attendees do at M³AAWG?

- Share industry problems and experiences
- Develop solutions with colleagues in working groups
- Share those solutions with the M³AAWG community!
**Trusted Circle of Collaborators**

**Individual** industry actors can’t …
- *effectively* or *efficiently* fight online abuse *alone*
- *protect* end-users and customers in a vacuum

As an **active working group** M³AAWG can …
- *effectively* and *efficiently* fight online abuse *together*
- *collaboratively protect* end-users and customers

M³AAWG’s successes are rooted in …
- *working group participation*, in service of
- *cooperation*, to create
- effective and efficient anti-abuse outcomes
- in a *trusted* environment
Keys to Trust and Production

All meeting content is confidential: No photos, no video, no recording.
See staff with questions.

L’ensemble du contenu de la réunion est confidentiel: les photos, vidéos et enregistrements sont interdits. Pour toute question, demandez conseil au personnel.

Todo el contenido de la reunión es confidencial: No está permitido sacar fotografías ni grabar vídeo o audio. Consulte con el personal si tiene alguna pregunta.

Der gesamte Inhalt des Meetings ist vertraulich: Keine Fotos, kein Video, keine Tonaufzeichnung. Bei Fragen wenden Sie sich an die Mitarbeiter.

所有会议内容均为保密信息：禁止拍照、录像、录音。如有疑问，请咨询职员。

회의에서 다루는 모든 내용은 기밀입니다. 사진 및 동영상 촬영과 녹음은 금지됩니다. 질문이 있으시면 직원에게 문의해 주십시오.

Материалы совещаний конфиденциальны. Фотографирование, видео- и звукозапись запрещены.
В случае возникновения вопросов обращайтесь к сотрудникам.

JP-AAWG Meeting | Tokyo, Japan | November 2018
Who’s at M³AAWG?

Membership Categories

Supporters (200+)
- Working committees
- Attendance by multiple employees of the member company at meetings
- Access to the documents and resources on the members-only section of our Web site.

Full Members (32)
- Supporter + Voting Rights

Sponsor Members (18)
- Full member + Board Seat
Eliciting Ideas

Open Round Tables

Identify Key Problems

Discuss Problem Dynamics

Identify Solutions

Refine and Share Solutions!
BCPs, Whitepapers, Policy

Types of Documents Produced by M³AAWG

| BCPs | Best Common Practices codify industry knowledge, hallway conversations and experience, into guidelines and authoritative statements on the state of industry practices and dynamics |
| Technical White Papers | Provide state-of-the-industry reports on technologies at play in the messaging industry, how they are being used, and how they contribute to anti-abuse efforts |
| Public Policy | Actively seeks to provide the necessary technical and strategic guidance to protect end-users’ online experience as government, Internet and public policy agencies worldwide develop new Internet policies and legislation. |

https://www.m3aawg.org/for-the-industry/published-comments
M³AAWG Outreach

Working With Regional Partners To Solve Global Problems
Who is M³AAWG?
Constituencies and Demographics

→ 200 member orgs worldwide
→ 300-500 conference participants
→ Technology-neutral, non-political working body focusing on operational issues of Internet abuse
  - Supporting technologies
  - Industry collaboration
  - Informing Public Policy

[Pie chart showing distribution of members by region: North America 81.9%, Europe 14.4%, Asia Pac 1.5%, South America 1.1%, Middle East 0.1%]
Who is M³AAWG?
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![Pie chart showing the distribution of M³AAWG members by region. The largest segment is North America at 81.9%, followed by Europe at 14.4%.]

Not enough global voices, not enough AP voices!

Too many US voices
Partners and Outreach

• **Anti-Phishing Working Group (APWG)**
  – Anti-Phishing Best Practices for ISPs and Mailbox Providers

• **Internet Society**
  – Provided training material

• **Unsolicited Commercial Enforcement Net (UCENET)**
  – Operation Safety Net

• **i²Coalition**
  – Hosting BCP

• **EastWest Institute**
  – Outreach and Transnational Policy Engagement

• **Global Cyber Alliance**
  – Training and Outreach

• **FIRST**
  – Anti-abuse business case and training

• **LAC-AAWG**
  – Updating and developing BCPs to reflect LAC dynamics

• **Several Others…**
Regional AAWG Development
Contributing to *Peer Working Groups*
Regional AAWGs Development
Contributing to *Peer Working Groups*

![World map showing M³AAWG and LAC-AAWG regions](image-url)
Comunicado de prensa
Para publicación inmediata

LACNIC y la comunidad latinoamericana de seguridad operacional se unen a M³AAWG para combatir las amenazas en línea

San Francisco, 31 de marzo de 2016 – LACNIC, el Registro Regional de Internet para América Latina y el Caribe, se ha unido al Grupo de Trabajo Antiabuso de Mensajes, Malware y Móvil para colaborar en temas globales de ciberseguridad. LACNIC es también el foro que convoca al Grupo de Operadores de Red de LAC; LACSEC, el Foro de Seguridad de Redes de la región; y LAC-CSIRT, un foro regional de respuesta a incidentes de seguridad. Como parte de una asociación mutua para luchar contra las amenazas en línea, M³AAWG también se ha unido a LACNIC para interactuar con estos proveedores de servicios y comunidades de seguridad en línea.

Esta interacción continuará permitirá que el M³AAWG tenga acceso a expertos regionales en tendencias operacionales y antiabuso y les dará la oportunidad de desarrollar soluciones conjuntas relevantes que aborden las tendencias actuales en el área de la ciberseguridad y la cibercriminalidad. LACNIC, el Registro de Direcciones de Internet para América Latina y el Caribe, tendrá acceso a la variada experiencia de los miembros del M³AAWG y su permanente trabajo en el desarrollo de mejores prácticas.
Regional AAWGs Development

Peer Working Group in LAC

LACNOG Anti-Abuse Working Group

Introduction:

In March of 2016 LACNIC and M³AAWG established a memorandum of understanding (MOU) to collaboratively combat “global cybersecurity issues” and “online threats” (reference). As part of this MOU, M³AAWG established its LAC Initiative to help develop a self-sustaining anti-abuse community in the LAC region. Strategically, this effort balances M³AAWG’s historical expertise in anti-abuse efforts in North America and Europe with the nuanced difference in abuse dynamics in the LAC region. As part of this effort, M³AAWG is collaborating with LACNIC and LACNOG to develop the LACNOG Anti-Abuse Working Group, or LAC-AAWG.

LAC-AAWG Charter

LAC-AAWG will serve as a convening forum for operators in the LAC region that want to develop anti-abuse recommendations and best common practices (BCP) and global members of the anti-abuse community that currently participate in communities such as M³AAWG and APWG, the Anti-Phishing Working Group. Anti-abuse BCP development will work closely with existing BCOP (Best Current Operational Practices) development processes in LACNOG. LAC-AAWG will foster dialog among experts in the LAC region on abuse, with the objective of documenting these threats and developing anti-abuse best practices to mitigate the immediate threats, and, ideally, remediate the sources of those threats. In effect, LAC-AAWG will serve as the organizational umbrella for developing a community of actors that can effectively exchange abuse information.

LAC-AAWG will also call for and coordinate presentations, from the LAC and global anti-abuse communities, targeting fora in Latin America and Caribbean relevant communities, in order to educate the LAC operator community on and foster adoption of anti-abuse best practices and operations. LAC-AAWG will also serve as an authoritative source of information on how abuse...
Regional AAWGs Development
Peer Working Group in LAC

AAWG Principles and Objectives
Promulgate anti-abuse norms and principles
Further develop regional anti-abuse expertise
  ➔ Anti-abuse research
  ➔ BCPs within and across regions
Convene anti-abuse actors
  ➔ operators
  ➔ public policy
  ➔ LE
Represent regional anti-abuse expertise
Exchange expertise
  ➔ among operators within the regions
  ➔ globally, among peer regions
Regional AAWGs Development
Contributing to Peer Working Groups

Progress
→ AF-AAWG charter drafted
→ AfricaCERT is the home
→ Partnering with a variety of organizations including
  ♦ AfriNIC
  ♦ AFIX
  ♦ ISOC
  ♦ Cybergreen
  ♦ ICANN
  ♦ ….
Regional AAWGs Development
Contributing to *Peer Working Groups*

![Map showing locations of M³AAWG, LAC-AAWG, AF-AAWG, and JP-AAWG](image_url)
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