

JP-AAWG Opening

Severin Walker

M³AAWG Chairman

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- M³AAWG
 - Board Chairman
 - Technical Committee Co-Chair
- Comcast
 - Senior Manager, Service Policy Assurance
 - 15 Years in Anti-Abuse, Compliance, and Law Enforcement Collaboration

M³AAWG

Why, What, and How

Why do people participate at M³AAWG?

To Develop, Document, and Share Solutions such as...

Domain Authentication (DMARC, ARC, etc.)

RCS and Telephony Call Abuse

GDPR Impact Analysis

DDoS Attack Detection and Mitigation

Abuse Desk X-ARF and Best Practices

Senders' Best Practices and New Challenges

Malware and Scam Analysis

Emerging Threats from IoT

What can attendees do at M³AAWG?

- Share industry problems and experiences
- Develop solutions with colleagues in working groups
- Share those solutions with the M³AAWG community!

Trusted Circle of Collaborators

Individual industry actors can't ...

- ***effectively*** or ***efficiently*** fight online abuse *alone*
- ***protect*** end-users and customers in a vacuum

As an **active working group M³AAWG** can ...

- ***effectively*** and ***efficiently*** fight online abuse *together*
- ***collaboratively protect*** end-users and customers

M³AAWG's successes are rooted in ...

- ***working group participation***, in service of
- ***cooperation***, to create
- effective and efficient anti-abuse outcomes
- in a ***trusted*** environment

Keys to Trust and Production

*All meeting content is confidential: No photos, no video, no recording.
See staff with questions.*



L'ensemble du contenu de la réunion est confidentiel : les photos, vidéos et enregistrements sont interdits. Pour toute question, demandez conseil au personnel.



Todo el contenido de la reunión es confidencial: No está permitido sacar fotografías ni grabar vídeo o audio. Consulte con el personal si tiene alguna pregunta.



Der gesamte Inhalt des Meetings ist vertraulich: Keine Fotos, kein Video, keine Tonaufzeichnung. Bei Fragen wenden Sie sich an die Mitarbeiter.



会議の内容はすべて機密扱いです。写真やビデオの撮影、録音は禁止されています。質問がある方は、スタッフまでご連絡ください。



所有会议内容均为保密信息：禁止拍照、录像、录音。如有疑问，请咨询职员。



회의에서 다루는 모든 내용은 기밀입니다. 사진 및 동영상 촬영과 녹음은 금지됩니다. 질문이 있으시면 직원에게 문의해 주십시오.



Материалы совещаний конфиденциальны. Фотографирование, видео- и звукозапись запрещены. В случае возникновения вопросов обращайтесь к сотрудникам.

Who's at M³AAWG?

Membership Categories

Supporters (200+)

- Working committees
- Attendance by multiple employees of the member company at meetings
- Access to the documents and resources on the members-only section of our Web site.

Full Members (32)

- Supporter + Voting Rights

Sponsor Members (18)

- Full member + Board Seat

Eliciting Ideas

Open Round Tables

Identify Key Problems



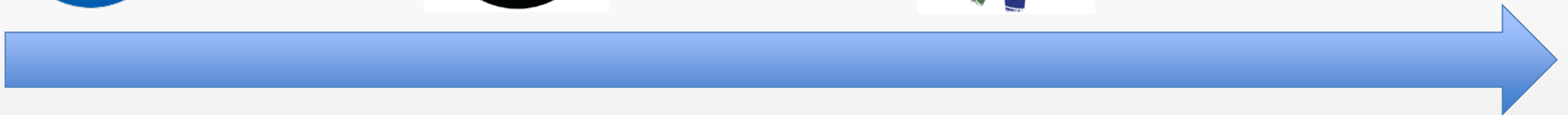
Discuss Problem Dynamics



Identify Solutions



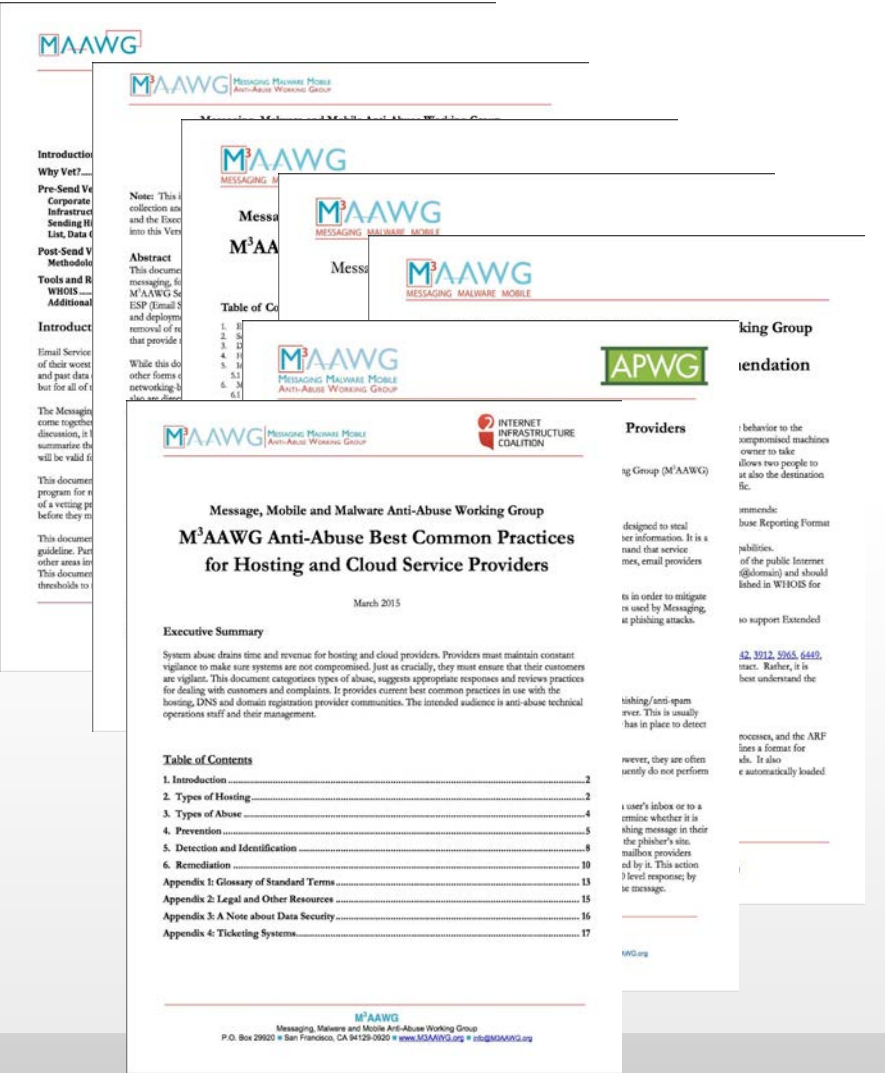
Refine and Share Solutions!



BCPs, Whitepapers, Policy

Types of Documents Produced by M³AAWG

BCPs	Best Common Practices codify industry knowledge, hallway conversations and experience, into guidelines and authoritative statements on the state of industry practices and dynamics
Technical White Papers	Provide state-of-the-industry reports on technologies at play in the messaging industry, how they are being used, and how they contribute to anti-abuse efforts
Public Policy	Actively seeks to provide the necessary technical and strategic guidance to protect end-users' online experience as government, Internet and public policy agencies worldwide develop new Internet policies and legislation. https://www.m3aawg.org/for-the-industry/published-comments



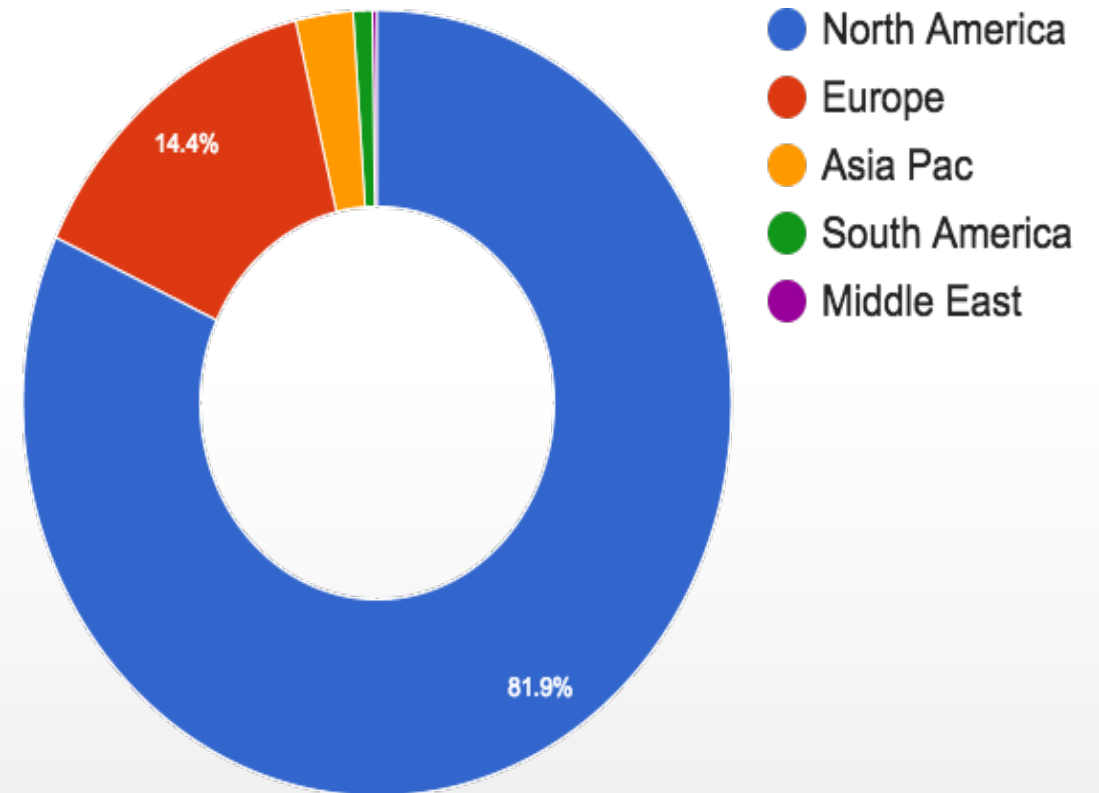
M³AAWG Outreach

Working With Regional Partners To Solve Global Problems

Who is M³AAWG?

Constituencies and Demographics

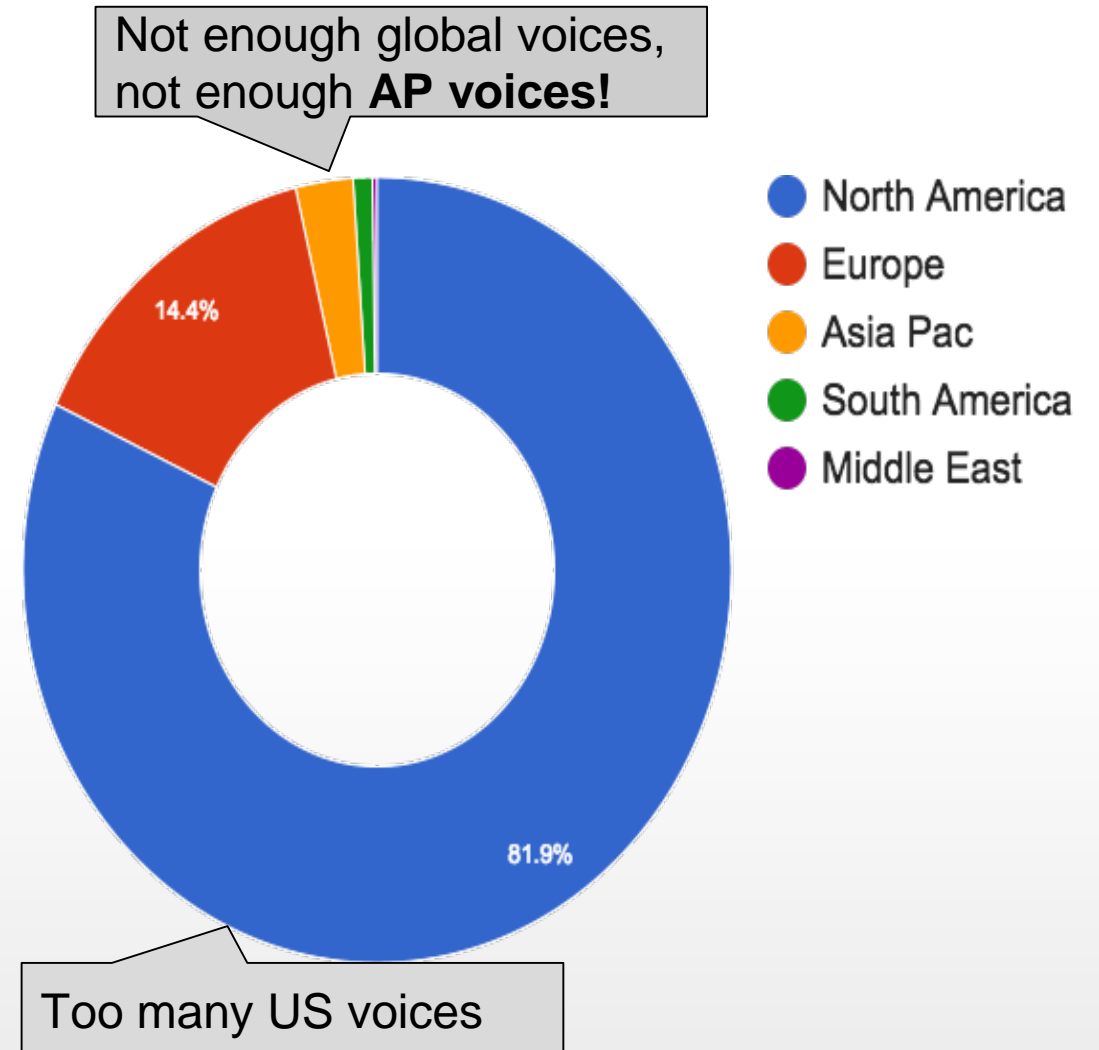
- 200 member orgs worldwide
- 300-500 conference participants
- Technology-neutral, *non-political* working body focusing on operational issues of Internet abuse
 - Supporting technologies
 - Industry collaboration
 - Informing Public Policy



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Partners and Outreach

- **Anti-Phishing Working Group (APWG)**
 - Anti-Phishing Best Practices for ISPs and Mailbox Providers
- **Internet Society**
 - Provided training material
- **Unsolicited Commercial Enforcement Net (UCENET)**
 - Operation Safety Net
- **i²Coalition**
 - Hosting BCP
- **EastWest Institute**
 - Outreach and Transnational Policy Engagement
- **Global Cyber Alliance**
 - Training and Outreach
- **FIRST**
 - Anti-abuse business case and training
- **LAC-AAWG**
 - Updating and developing BCPs to reflect LAC dynamics
- **Several Others...**

Regional AAWG Development Contributing to *Peer Working Groups*



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Regional AAWGs Development

Peer Working Group in LAC



Comunicado de prensa

Para publicación inmediata

LACNIC y la comunidad latinoamericana de seguridad operacional se unen a M³AAWG para combatir las amenazas en línea

San Francisco, 31 de marzo de 2016 – LACNIC, el Registro Regional de Internet para América Latina y el Caribe, se ha unido al Grupo de Trabajo Antiabuso de Mensajes, Malware y Móvil para colaborar en temas globales de ciberseguridad. LACNIC es también el foro que convoca al Grupo de Operadores de Red de LAC; LACSEC, el Foro de Seguridad de Redes de la región; y LAC-CSIRT, un foro regional de respuesta a incidentes de seguridad. Como parte de una asociación mutua para luchar contra las amenazas en línea, M³AAWG también se ha unido a LACNIC para interactuar con estos proveedores de servicios y comunidades de seguridad en línea.

[Esta interacción continua](#) permitirá que el M³AAWG tenga acceso a expertos regionales en tendencias operacionales y antiabuso y les dará la oportunidad de desarrollar soluciones conjuntas relevantes que aborden las tendencias actuales en el área de la ciberseguridad y la ciberdelincuencia. LACNIC, el Registro de Direcciones de Internet para América Latina y el Caribe, tendrá acceso a la variada experiencia de los miembros del M³AAWG y su permanente trabajo en el desarrollo de mejores prácticas.

Regional AAWGs Development *Peer Working Group in LAC*



LACNOG Anti-Abuse Working Group

Introduction:

In March of 2016 LACNIC and M³AAWG established a memorandum of understanding (MOU) to collaboratively combat “global cybersecurity issues” and “online threats” (reference). As part of this MOU, M³AAWG established its LAC Initiative to help develop a self-sustaining anti-abuse community in the LAC region. Strategically, this effort balances M³AAWG’s historical expertise in anti-abuse efforts in North America and Europe with the nuanced difference in abuse dynamics in the LAC region. As part of this effort, M³AAWG is collaborating with LACNIC and LACNOG to develop the LACNOG Anti-Abuse Working Group, or LAC-AAWG.

LAC-AAWG Charter

LAC-AAWG will serve as a convening forum for operators in the LAC region that want to develop anti-abuse recommendations and best common practices (BCP) and global members of the anti-abuse community that currently participate in communities such as M³AAWG and APWG, the Anti-Phishing Working Group. Anti-abuse BCP development will work closely with existing BCOP (Best Current Operational Practices) development processes in LACNOG. LAC-AAWG will foster dialog among experts in the LAC region on abuse, with the objective of documenting these threats and developing anti-abuse best practices to mitigate the immediate threats, and, ideally, remediate the sources of those threats. In effect, LAC-AAWG will serve as the organizational umbrella for developing a community of actors that can effectively exchange abuse information.

LAC-AAWG will also call for and coordinate presentations, from the LAC and global anti-abuse communities, targeting fora in Latin America and Caribbean relevant communities, in order to educate the LAC operator community on and foster adoption of anti-abuse best practices and operations. LAC-AAWG will also serve as an authoritative source of information on how abuse

Regional AAWGs Development

Peer Working Group in LAC



AAWG Principles and Objectives

Promulgate anti-abuse norms and principles

Further develop regional anti-abuse expertise

- Anti-abuse research
- BCPs within and across regions

Convene anti-abuse actors

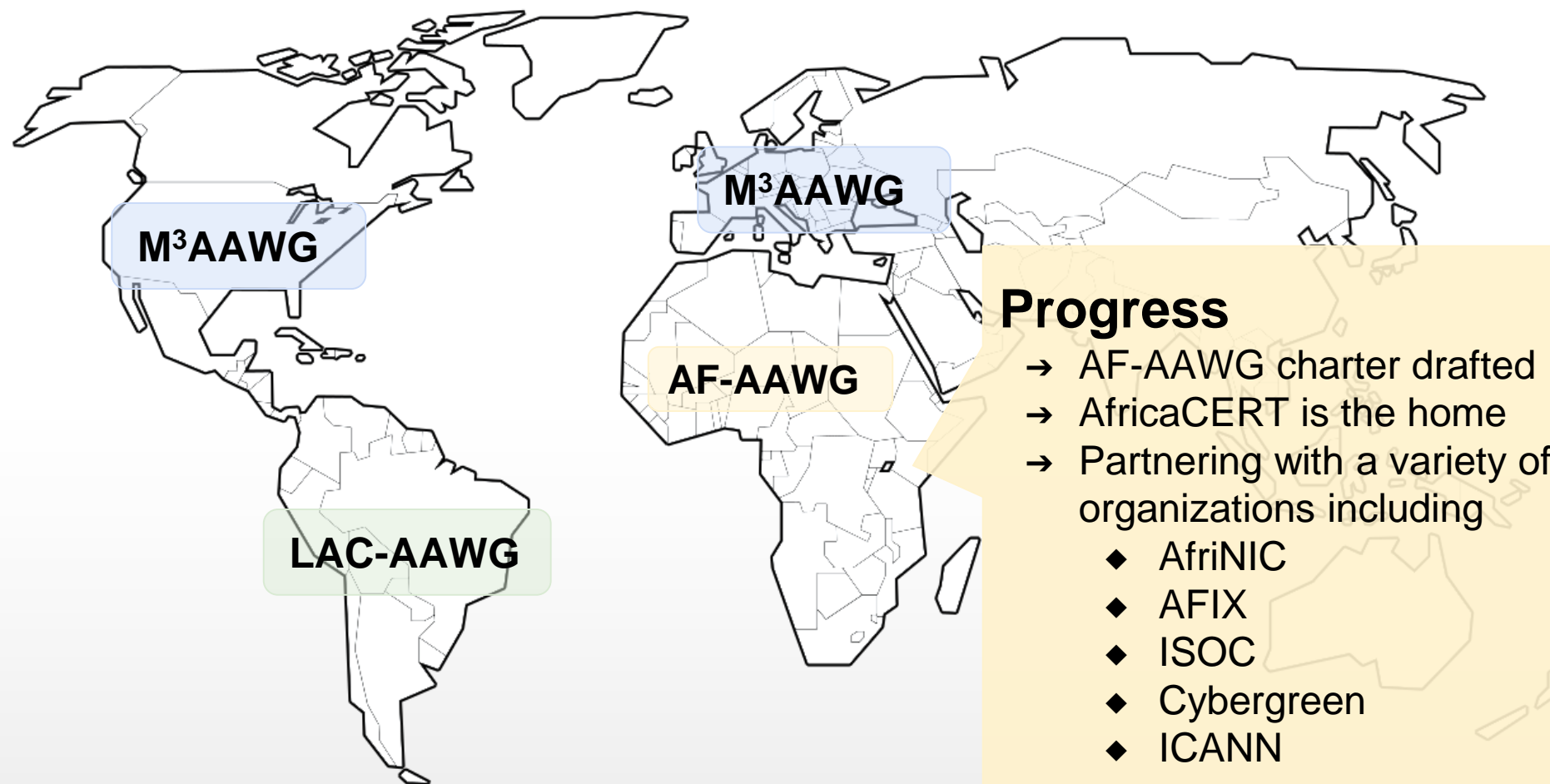
- operators
- public policy
- LE

Represent regional anti-abuse expertise

Exchange expertise

- among operators within the regions
- globally, among peer regions

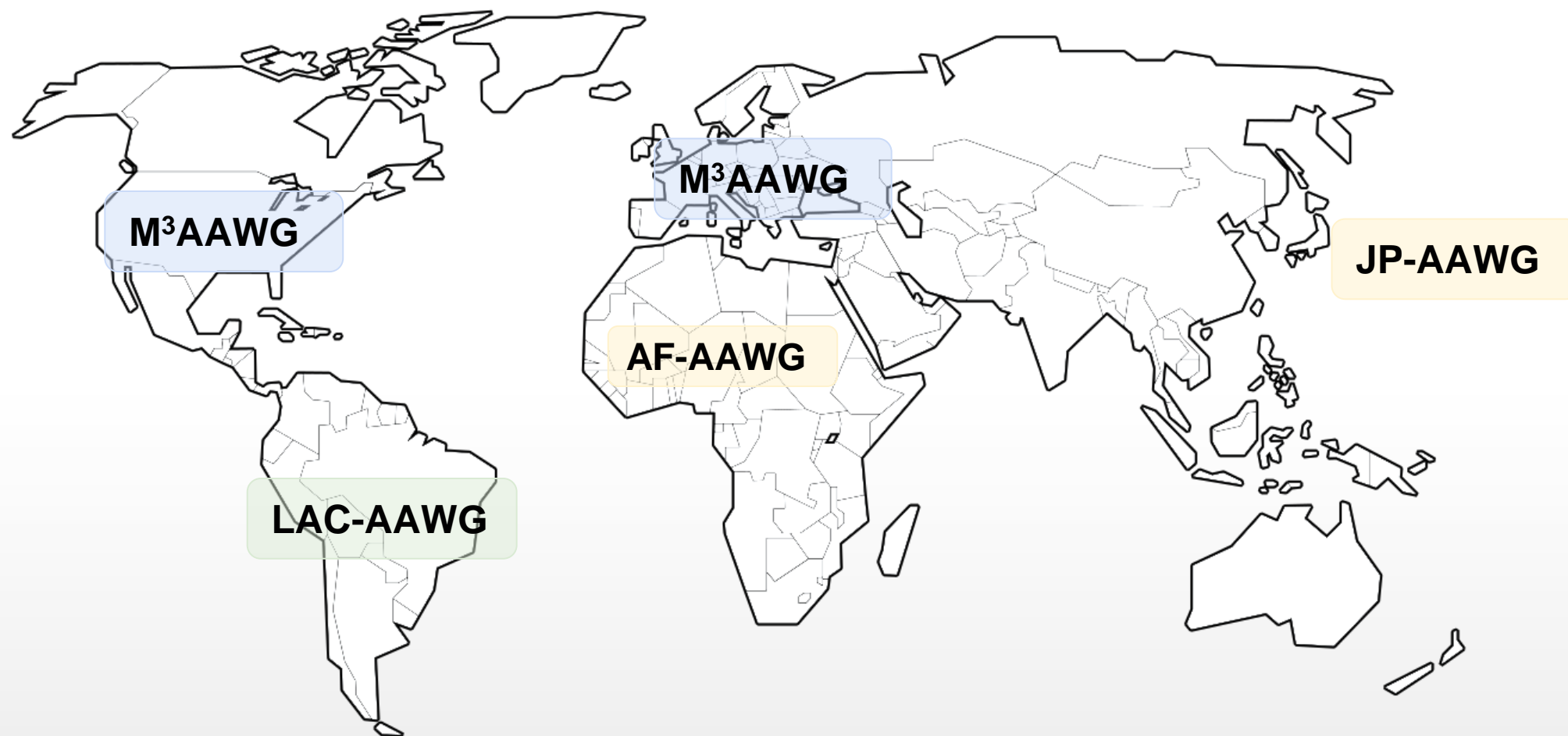
Regional AAWGs Development Contributing to *Peer Working Groups*



Progress

- AF-AAWG charter drafted
- AfricaCERT is the home
- Partnering with a variety of organizations including
 - ◆ AfriNIC
 - ◆ AFIX
 - ◆ ISOC
 - ◆ Cybergreen
 - ◆ ICANN
 - ◆

Regional AAWGs Development Contributing to *Peer Working Groups*



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